



Rules and regulations Augmented Reality competition 2019

- Article 1 : The organizer

The association « Prenez du relief » organize next 8th to 12th of October, 2019, the event «Courant3D», a festival dedicated to the « new telling story ».

- Article 2 : Registration

Is allowed to sign up for registration, any individual or corporate body (company, school, institute, agency) to have produced or coproduced a Augmented Reality exhibition.

An augmented reality experience that has already been registered on a previous Courant 3D edition will cannot be registered again.

All submitted movies must have been completed after September 1st, 2017.

The maximum duration for the Augmented Reality exhibition to be registered is 30 minutes, including the credits.

In case the length of your Augmented Reality exhibition is longer then 30 min., the steering committee may accord an exception, then please contact us before you finalize your submission.

All genres are accepted (including fiction, documentary,...).

Not French-speaking must be subtitled in French or in English.

All registrations must be done via Short Film Depot on the web site :

<http://www.shortfilmdepot.com>

It is possible for a director to present several Augmented Reality exhibition, however, one only can be retained.

- Article 3 : Awards

All selected Augmented Reality exhibition will take part within a unique competition awarded by several prizes : professional Jury Prize, Audience Prize, Student Jury Prize.

All the Augmented Reality exhibition selected in competition contribute to part of the "Best of Courant3D AR", presented at the International Short Film Festival in Clermont Ferrand, New Cinema Saigon Festival and Interfilm Berlin.

All the Augmented Reality exhibition selected in competition will be offered in the catalog distribution program of short films of the association "Prenez du relief"

- Article 4 : Deadlines

- Registration deadline is July 21th, 2019.

- Deadline to receive the screening copy of your Augmented Reality exhibition is August 17th, 2019.

- Article 5 : Preview trailer format for selection :

format .mp4

- « HD » 1920x1080
- H264 - 24, 25 or 30 fps – Data rate > 5000 kb/s – 1920/1080
- Max. size de 2 Go
- audio codec AAC@320 kb/s
- Provide your AR experience with French or English subtitles if it is not a French-speaking movie

- Article 6 : screening copy format / Exhibition

The final exhibition will be determined case by case, with French or English subtitles if the dialogues are not in French.

- Article 7 : Selection and programming

The selection committees are responsible for choosing the experiments. The decision will be final, the association decides the dates and times of broadcast.

- Article 8 : Shipment

There is no registration fee, although delivery eventually costs to send us Augmented Reality exhibition are candidate responsibility and will not be refunded.

Our festival will return screening copies to sender. This return is free of charge for the sender, our festival will pay the return delivery eventually costs.

- Article 9 : Rights issues

We would like to specify that we do not give fees nor money for the showing of the selected Augmented Reality exhibition for the Festival "Courant 3D", excepting rights to be collected by collective management societies, only if the Augmented Reality exhibition is registered by these societies.

The beneficiaries of the rights of the Augmented Reality exhibition give to the Festival, without consideration, the right to copy some excerpts of their movies, pictures, synopsis and/or other texts about their AR experience, for all kind of medium, format or material, to be used for marketing and public relations of the Festival, including press and the internet.

Producers also assure to have legal authorization to permit the Festival to show the whole Augmented Reality exhibition and to use excerpts of it, and assure to be in order and to have paid the rights for the Augmented Reality exhibition (including the rights for the music).

- Article 10 : Use of the selection copies

To permit us to promote the festival, the beneficiaries of the rights of the Augmented Reality exhibition agree to allow, without consideration, the festival to show to press and the media some parts of their movies.

AR experience will be automatically registered in the Augmented Reality exhibition market, and allowed to be seen by professional festivalgoers in single viewer cabins.

The festival establishes an archive library, this is the reason why the Augmented Reality exhibition registered for selection will be kept by "Prenez du Relief". For a better storing and preservation, the association reserves the right to make a copy of the Augmented Reality exhibition on a new media or material. "Prenez du Relief" could have to use these media or materials for non-profit activities of the association.

- Article 11: Uses copies of broadcast

In order to promote the festival and the new telling story, the beneficiaries of the Augmented Reality exhibition agree for free that a part of their movie can be presented to the media.

The Augmented Reality exhibition selected for the festival Courant3D will be listed in the catalog of distribution of the association "Prenez du Relief" and a distribution contract will be automatically sent to each of the producers concerned.

As part of the creation of a archive library, the selected Augmented Reality exhibition will be preserved, with the possibility of a transfer on a new medium for better conservation. The association "Prenez du Relief" may be required to use these media or these materials in the framework of reversals of Courant3D (Article 12) or as part of a program of distribution "Prenez du Relief"

- Article 12: Repeat Screening Courant3D

As part of the partnership established between Courant3D, the International Short Film Festival in Clermont Ferrand, New Cinema Saigon Festival and Berlin Interfilm, all selected Augmented Reality exhibition presented at the festival Courant 3D may be presented during the times of the event at the International Festival short Film of Clermont Ferrand, the Interfilm Berlin and other editions of Courant3D and **without exception**.

The producer must inform his sales, its distributor in France and the German distributor of the mandatory nature of these.

- Article 13: Distribution of Augmented Reality exhibition programs "Prenez du Relief"

To promote the new telling story, the association "Prenez du Relief", host of the festival Courant3D, distributes for festivals, schools, or other special broadcasts of Augmented Reality exhibition

programs. This distribution is organized through the platform www.shortfilm3d.org. These programs can be raised either "Best of Courant3D AR" program.

A distribution agreement will be sent to all Augmented Reality exhibition selected in competition.

To be included in the program "Best of Courant 3D AR" presented at the Interfilm Berlin, New Cinema Saigon Festival and Clermont Festival, the distribution agreement will be mandatory.

- Article 14: Constitution of the program "Best of Courant 3D AR"

At the end of the deliberation of the jury of the festival Courant3D, the vice president of the association "Prenez du relief" will determine with members of the jury the selection of Augmented Reality exhibition that will form the program "Best of Courant3D AR"

The program "Best of Courant3D AR" will be presented at the International Festival of Clermont Ferrand, New Cinema Saigon Festival and Interfilm Berlin.

Selected Augmented Reality exhibition will be regularly registered in the catalog of distribution of the association "Prenez du relief."

- Article 15: CONDITIONS FOR PARTICIPATION IN THE FESTIVAL

Submit an Augmented Reality exhibition in competition and participate in the Festival **implies full acceptance** of the conditions mentioned above.